

EBM POSTS RECORD BREAKING RUPEES FIVE BILLION SALES

Karachi, June 06, 2006: The country's largest manufacturer of biscuits and cookies, English Biscuit Manufacturers (Pvt.) Ltd., better known as EBM, has crossed the magical figure of Rs. 5 billion in sales during the financial year ending June 30. This represents a 40 percent growth over the previous year.

EBM's strong growth can be attributed to visionary leadership and a company ethos of striving for excellence that permeates every aspect of the company's business. The only biscuit company to have ISO 9001, ISO 14001, HACCP and Investor in People certifications, EBM has established a clear industry leadership position that goes well with its *The Legend Leads* tagline. The Company has successfully established several major brands that include the very high performing *Sooper*.

"It is a feat never visualized," stated Khawar M. Butt, Chairman and Managing Director of EBM and added: "With Allah's Grace and the efforts of our entire team, all working as a united, committed, motivated team and above all a team with a sense of ownership, which has made this achievement possible".

EBM's consistently improving performance is also due to the great emphasis laid on research and development, both for new products and for improved packaging that ensures freshness. The Company has highly qualified scientists and food technologists on board, who are an integral part of the teamwork that has ensured the Company's success.